

inspired by *Roald Dahl*  
**DC COMICS**  
*Dr. Seuss*



*Christie L. McDevitt*

aka "Ms. Wonka"/owner **north east chocolates**

story, graphics & design **canva**

photography **wags.media** / **brookelynn photography**



before all else, let me properly introduce myself

*Ms. Wonka*



hi, down  
here!



*here I am!*

don't be fooled, there's  
a lot bundled up in this  
little package.

there is much to  
tell. here's a starter  
list...





*North East Chocolates*

*queen oompa* sugar shaker  
marketing muse  
chocolate therapist  
itsy bitsy gypsy  
event designer  
flavor mixologist

I suppose the easiest **method** of introduction is to *assimilate*

*there is method to her madness*

*Silly*  
like shirley

*sweet*  
like dolly

*lovable*  
like lucy

*timeless*  
like tiffany's

*Ms Wanka*

*tasteful*  
like glada

*THOUGHTFUL*  
like hedy

*supernatural*  
like stevie



Ms. Donka







that should be enough  
to get us started.  
let's dive right in to the **tale**

believe →

# RULES BEFORE ENTERING:

LEAVE EXPECTATIONS IN THE REAR COMPARTMENT.

ALL JUDGMENT MUST STAY INSIDE THE PAGES AT ALL TIME.

need not fear, there is always a way out.

SEE BIG POTENTIAL. NO, **BIGGER.**

ALSO THINK SMALL. **ITSY BITSY** TO BE PRECISE.

PUT ON YOUR BEST IMAGINATION CAP IN REAL LIFE.

SPRINKLE A DOSE OF GIRL POWER.

TAKE AN OUNCE OR TWO OF LIQUOR, IT WILL HELP.

VISIT [WWW.CHRISTIEMCDEVITT.COM](http://WWW.CHRISTIEMCDEVITT.COM) AFTER THE SHOW.

***LOOK TO THE SKY & BE SAFE OUT THERE***





let's take a journey to the **itsy bitsy** village of  
*North East. Maryland*



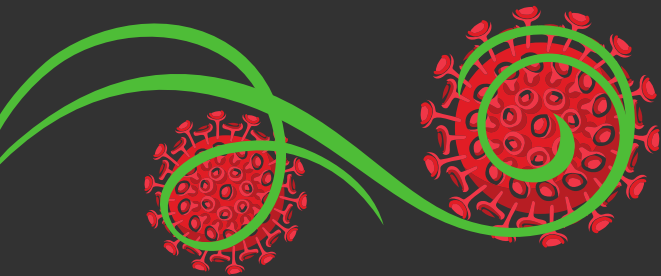


for well past a decade, there has always been a notably  
sweet place that lived within this itsy bitsy village.

many people would come from far & wide to see the wondrous  
little candy store that appeared to be so tiny on the outside, yet  
so full of *flavor* just inside the front door.

the amazement grew so big that this itsy bitsy candy store  
started to **BURST** at the seams. with not enough room, they  
would certainly need more.





until one dark night, as plans of expansion started to fall into place, the wings of **change** flew in across the land & the people came no more.

with no resolution in sight the entire village of itsy bitsies hid away to shelter from the

***STORM.***

in doing what Ms. Wonka does best...

she thought, thought *&* thought much deeper.



having seen so many *amazing* people, places &  
things in the world she knew someone could  
break the itsy bitsy village free from this new dark,  
global reaper.





to Ms. Wonka's surprise, a messenger sent  
great news her way that there was  
indeed *SUPERHEROES* looking for that special  
someone to lend a little help.

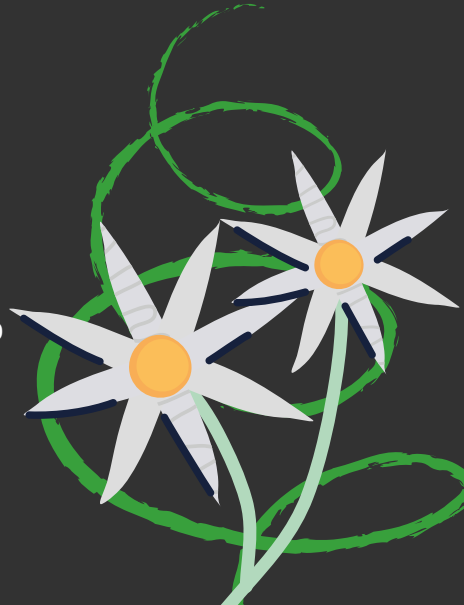
but **how** could someone so itty bitty summon  
their attention; a call, a shout, a great big yelp?



then a great thought  
popped into her head:

**SHINE** a light so bright that it  
illuminates the whole sky up ahead.

as she waited, Ms. Wonka's *excitement* grew  
with so many ideas on how to change the *world*, just like superheroes do





## TO-DO LIST

- ☐ FIX FRONT DOOR
- ☒ CONSOLIDATE DEBT
- ☐ OUTFIT NEW WORKSPACE
- ☐ MODIFY CANDY STOREFRONT
- ☐ "HUG THE WORLD" CAMPAIGN

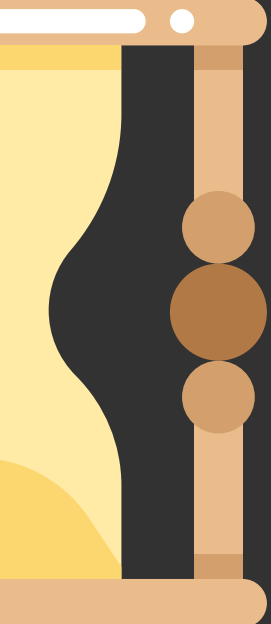


CHOCOLATE  
is a superfood

TOGETHER  
goes a long way

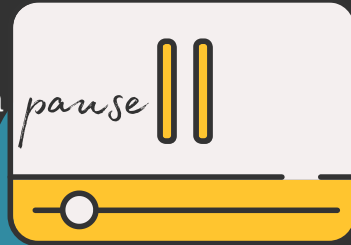






and here, my friends, is where our story comes to a  
as for how it ends, we shall wait & see.

because one thing is for sure, Ms. Wonka  
will **never give up** on anything, especially if  
it's **itsy bitsy**.



THANK  
YOU

thank you for the consideration. i hope this creative effort  
offers motivation for you to continue the 'keep it local'  
campaign. small businesses thrive on the acknowledgment  
of their contribution and worth.

*Ms. Wonka*  
*xoxo Christie*



to be continued

**DREAM BIG**

[www.nechocolates.com](http://www.nechocolates.com) / [www.christiemcdevitt.com](http://www.christiemcdevitt.com)